

WORLD'S BIGGEST



B R A V E

BABY SHOWER

*Host
Booklet*

2019



Thank you for your interest in raising funds to support Brave Foundation.

Your help will assist us to build a village of *support and acceptance* around expecting and parenting teens across Australia.

The World's Biggest Baby Shower (WBBS) is the signature national fundraising initiative for Brave Foundation.

There are two ways to register for a WBBS fundraiser:

Register with Brave Foundation to hold a Baby Shower during the month of May. You don't have to be pregnant to hold a shower! This is your time to honour all mums and mothering role models in your family, community or workplace. Attendees of your shower will give donations to Brave Foundation. You will also be equipped with free online resources and baby shower ideas from Brave Foundation to help in hosting your event.

Women hosting a baby shower throughout the year can host a 'sister' Brave Baby Shower at the same time as their own. Attendees at the shower will be able to give donations to Brave Foundation. Free resources are available to help you in hosting your sister shower.



a little about us...

Brave Foundation's vision is to build a village of support and acceptance around expecting and parenting teens across Australia.

The Brave Pathway Plan is an interactive tool created for expecting and parenting teens to ensure they are connected to parenting support, life support and educational opportunities in their local communities.

The Pathway Plan is tailored to each individual, and is delivered by Brave SEPT (Supporting Expecting and Parenting Teens) Mentors and support staff. Our Mentors and support staff are here to guide our expecting and parenting teens through the pathway plan and assist them with their parenting journey, offering support and advice, helping them to set goals, and 'joining the dots' by connecting them to educational and workforce opportunities in their local areas.

Brave Foundation also partners with and promotes existing pregnancy and parenting support services, resources, and educational opportunities, acting as a central point of reference for those seeking support. To visit our Directory of Services, or learn more about the Brave Foundation, please visit our website at:

www.bravefoundation.org.au

how your fundraising helps...

\$50

will enable delivery of a Brave resource pack to a secondary school in Australia. These packs include a policy standard, a copy of 'Brave Little Bear', and other resources to help expecting and parenting teens and their village access support and opportunities.

\$1,500

will support an expecting or parenting teen's participation in the SEPT Program via scholarship, contributing towards items such as school fees, transport, textbooks, and other learning and workforce materials they may need.

\$5,000

will allow Brave to continue to offer 12 months of support to an out of area Connected Participant. Although not located in our current service areas, these teens will be able to receive support and guidance from a Brave Mentor- especially important for those located in remote and rural communities.

Susan's Story

Susan was a few days shy of her 17th birthday when she found out she was pregnant ...

“When I found out I was shocked, horrified, scared - I couldn't really believe it and initially I didn't know how to feel.

I had no idea whether I wanted to keep the baby. I was still at school, going into Year 11. A big factor of my decision to continue with the pregnancy was to make sure the school would support me to finish my education.

I found out about Brave Foundation after Mabel was born, reading Bernie's book 'Brave Little Bear'.

This book made me realise that my dreams of finishing school whilst caring for Mabel were achievable - other people had done this. It gave me the confidence to succeed.

*An organisation like
Brave Foundation is very
important to me.*

Knowing that there are people and organisations that are there to support us in our journey is so important in boosting a young mum's self-esteem and knowing that we are not alone. ”



Listen to Susan's full story, and others like hers, at:
bravefoundation.org.au/real-stories/

Step 1: Choose your fundraising activity

There are so many fundraising options to choose from, or you can make up your own unique fundraising event.

We suggest that you choose an activity that will appeal to your circle of friends, family and work colleagues, as you will be looking to them for assistance to support your event.

Some ideas are:

► **High Tea/ Morning Tea** ► **Raffle or bake sale** ► **Dress up/casual day**

Visit the Resources section on our website to download a list of Fundraising Ideas from A-Z, and remember to set yourself a fundraising goal!

Step 2: Register to Fundraise

- Register to fundraise at www.bravefoundation.org.au/get-involved/worlds-biggest-baby-shower
- Receive an Authority of Fundraising letter, and obtain a unique Fundraiser ID code
- Send your event details to info@bravefoundation.org.au so we can list it on our website
- **Start fundraising!**



Step 3: Start Planning

Date & time?

The official month for the WBBS is the whole of May, coinciding with Mother's Day. If you want to get your workplace or school involved, discuss dates and locations with them to make sure they can accommodate it.

Location?

Your home is ideal for inviting family and friends, however you may wish to look into other options

A community space: A park, hall or sporting ground is great for a large group. Make sure you check to see if a booking is required.

Your workplace: A fund raising event at your workplace can break up the day and have fun with colleagues. Most workplaces are supportive of fundraising events, ask your employer to support your fund raising efforts by matching the funds you raise. This can be done through the website <https://fundraisingatwork.org.au/>.

Educational institution: If you are a student, teacher or administrator you can access great facilities and can reach a large audience.

If you decide to hold your baby shower outside, think of a wet weather plan just in case.

Decorations?

Whether you want to pull out all the stops with a theme, decorations and activities or just keep it simple, we have plenty of ideas! Visit our social media Sites (addresses are listed on the last page of this guide) to find inspiration.

Refreshments?

Depending on how many people are attending, you may wish to delegate baking and cooking to some friends or colleagues. Remember to check for any dietary requirements your attendees may have.

Need more?

We have many free, printable templates, checklists, and more resources available to download at:

www.bravefoundation.org.au/get-involved/worlds-biggest-baby-shower/

Your Online Fundraising Page

Your online fundraising page helps you raise funds before, during and after your event quickly and easily.

Once you have registered your baby shower, visit <https://www.mycase.com.au/events/worldsbiggestbabyshower> and create an account with MyCause to set up your personal fundraising page, and personalise it with details of your event.

Use photos, videos and include details such as date, time, location, what to bring, and how your guests can donate.

Step 4: Invite your guests

Invite as many people...

that your activity allows, or venue can hold!

Remember to think outside your circle of friends and family as well.

Share your online fundraising link...

among your family, friends, and colleagues.

You can also promote your event on your Facebook, Twitter, Instagram, Linked In, etc. Or, stick to phone calls and use the posters and invitations you receive in your host pack to spread the word.

Ask local businesses...

to sponsor your event, or for donations and prizes to raffle, using your Letter of Authority.

Remind quests...

that donations over \$2 are tax deductible.

The Big Day...

All the fun is in setting up! Line up your teacups, set out your scrumptious food and set up your decorations including your donation bottle (any baby bottle will do!).

Welcome your guests, host any games you've been planning and celebrate your baby shower!

Talk about the expecting and parenting support and educational services in your own community that you can promote and support.

Remember...

to take lots of photos, and share your event online with us using the hashtags:

#wbbs

#worldsbiggestbabyshower

*Enjoy your
event!*



give

thanks...

Don't forget to say thanks to your supporters and donors!

Visit the resources page and download a certificate of appreciation.

... and

receipts

Brave Foundation can issue the following receipts for donations:

- A tax-deductible receipt: Issued to a donor giving cash/monetary donations over \$2.00
- A non-tax-deductible receipt: Issued to a donor who gets something in return for giving

Please use the Donation Registration Form to keep a registry of your donors in order for us to issue them with a tax deductible receipt. Please ensure contact details of the donor and amount donated are correct.

For further information please visit the Tax-Deductible Gifts page on the Australian Tax Office website at www.ato.gov.au.

Brave Foundation is a registered Charity and is registered with the ATO as a DGR (Deductible Gift Recipient).

Cash donations:

Once your fundraising activity has finished please transfer the funds you have raised to Brave Foundation within 30 days of completion of your fundraising activity.

Funds can be transferred to Brave Foundation via the following options:

Send Cheque/Money order payable to Brave Foundation to:
Brave Foundation, PO Box 118 Blackmans Bay TAS 7052

Bank transfer:

Name of Account: Brave Foundation
Bank: NAB (National Australia Bank)
BSB Number: 008 772
Account Number: 116043 5329
Description: Event ID Number

To correctly identify your fundraising achievements, please ensure when submitting your funds that you clearly state your details and event ID.

Please download our donation flyer for guests that may wish to pay by credit card on the day of your event.





Logos

Brave Foundation can supply you with our 'Proudly Supporting Brave Foundation' logo that can be used on your promotional materials.

All printed promotional materials featuring our logo or name need to be approved by Brave Foundation prior to printing and distribution. Please send material to info@bravefoundation.org.au at least three weeks before your event.

Please note our logo may not be modified in any way except by increasing or decreasing the size of the logo as a whole, and our logo cannot be used for placement on clothing, vehicles, or any other promotional material unless approved by Brave Foundation.

Media

Brave Foundation would love to promote your event in the media - this would help us to encourage others to hold their own Word's Biggest Baby Shower, and to raise vital funds to support Brave!

When you register your event, the Brave Media and Communications Team may contact you to discuss this. We also encourage you to contact your local media - this could include your local paper or radio stations.

If the media contacts you for more information about Brave Foundation or teenage pregnancy (and beyond), please contact Brave Foundation, or ask the media to contact us directly.



**For further
fundraising
enquiries,
please
contact:**

Brave Foundation
PO Box 118, Blackmans Bay
TAS 7052
info@bravefoundation.org.au
PH: 0448 088 380

Or visit us on social media...



www.pinterest.com/bfoundation/



www.facebook.com/thebravefoundation



www.instagram.com/thebravefoundation/



twitter.com/bravefoundation



thank you for your support!